



## Gold Title Sponsor - \$50,000

### COMTO Gold Title Sponsor includes the following:

#### COMTO MEMBERSHIPS

- 10 company representative annual memberships for 2021
- Subscriptions to *Accelerate* (COMTO's industry publication) and *News in Motion* newsletter
- Access to COMTO's members-only directory of transportation industry professionals and businesses
- Unlimited searches and postings in COMTO's members-only Career Center and RFP Board
- Member discounts for COMTO national conferences and events
- Networking, mentoring, professional development, and continuing educational opportunities.
- Invitations to exclusive local COMTO meetings and events

#### MARKETING & COMTO Gold

- Opportunity to submit articles for inclusion and full-page ad in each issue of *Accelerate*, COMTO's membership magazine.
- Serve as host and sponsor of a webinar for COMTO national membership.
- Logo on homepage of web site and on all official e-communications
- Profiles of company employees during National Heritage Months including Women's History Month, Hispanic Heritage Month, etc.
- COMTO Gold speaking/presentation opportunities during our virtual webinars and celebratory events. Company logo prominent on all COMTO Gold events, COMTO Gold landing page/web site, all official COMTO Gold collateral and e-communications.

#### SCHOLARSHIPS & INTERNSHIPS

- 4 Company Named Scholarship sponsorship for COMTO's National Scholars Program at \$2,500
- Company logo on Scholarship web site page and e-communications
- Company recognition and executive presentation of scholarships to recipients
- Partnership with COMTO's City Internship Program

#### NATIONAL EVENTS

##### **Annual National Meeting and Training Conference - COMTO's annual premier gathering of professionals in the transportation industry. Due to COVID, we anticipate a virtual conference.**

- 10 complimentary conference registrations for the National Meeting and Training Conference
- Opportunity to host and present during a Main Plenary Session
- Prime placement of company logo on all digital media, virtual exhibits, conference advertisements and collateral
- Title Sponsor of all signature events

##### **Celebrating Women Who Move the Nation Awards Breakfast - Awards recognize the outstanding contributions of women leading and advancing America's transportation industry. Due to COVID, we anticipate a virtual conference.**

- 10 complimentary registrations for the Celebrating Women Who Move the Nation Awards Breakfast
- Virtual speaking opportunity and recognition at Awards Breakfast
- Company logo on all marketing collateral, advertisements, invitations, e-communications and event media including video.





## Silver Sponsor - \$30,000

### Silver Sponsorship includes the following:

#### COMTO MEMBERSHIPS

- 8 company representative annual memberships for 2021
- Subscriptions to *Accelerate* (COMTO's industry publication) and *News in Motion* newsletter
- Access to COMTO's members-only directory of transportation industry professionals and businesses
- Unlimited searches and postings in COMTO's members-only Career Center and RFP Board
- Member discounts for COMTO national conferences and events
- Networking, mentoring, professional development, and continuing educational opportunities.
- Invitations to exclusive local COMTO meetings and events

#### MARKETING & COMTOGold

- Opportunity to submit articles for inclusion and full-page ad in each issue of *Accelerate*, COMTO's membership magazine.
- Serve as host and sponsor of a webinar for COMTO national membership.
- Logo on homepage of web site and on all official e-communications
- Profiles of company employees during National Heritage Months including Women's History Month, Hispanic Heritage Month, etc.
- COMTOGold speaking/presentation opportunities during our virtual webinars and celebratory events. Company logo prominent on all COMTOGold events, COMTOGold landing page/web site, all official COMTOGold collateral and e-communications.

#### SCHOLARSHIPS & INTERNSHIPS

- 3 Company Named Scholarship sponsorship for COMTO's National Scholars Program at \$2,500
- Company logo on Scholarship web site page and e-communications
- Company recognition and executive presentation of scholarships to recipients
- Partnership with COMTO's City Internship Program

#### NATIONAL EVENTS

**Annual National Meeting and Training Conference - COMTO's annual premier gathering of professionals in the transportation industry. Due to COVID, we anticipate a virtual conference.**

- 8 complimentary conference registrations for the National Meeting and Training Conference
- Opportunity to host and present during a Main Plenary Session
- Prime placement of company logo on all digital media, virtual exhibits, conference advertisements and collateral
- Title Sponsor of one signature event

**Celebrating Women Who Move the Nation Awards Breakfast - Awards recognize the outstanding contributions of women leading and advancing America's transportation industry. Due to COVID, we anticipate a virtual conference.**

- 8 complimentary registrations for the Celebrating Women Who Move the Nation Awards Breakfast
- Virtual speaking opportunity and recognition at Awards Breakfast
- Company logo on all marketing collateral, advertisements, invitations, e-communications and event media including video.





## Bronze Sponsor - \$15,000

**Bronze Sponsorship includes the following:**

### COMTO MEMBERSHIPS

- 4 company representative annual memberships for 2021
- Subscriptions to *Accelerate* (COMTO's industry publication) and *News in Motion* newsletter
- Access to COMTO's members-only directory of transportation industry professionals and businesses
- Unlimited searches and postings in COMTO's members-only Career Center and RFP Board
- Member discounts for COMTO national conferences and events
- Networking, mentoring, professional development, and continuing educational opportunities.
- Invitations to exclusive local COMTO meetings and events

### MARKETING & COMTOGold

- Opportunity to submit articles for inclusion and full-page ad in each issue of *Accelerate*, COMTO's membership magazine.
- Serve as host and sponsor of a webinar for COMTO national membership.
- Logo on homepage of web site and on all official e-communications
- Profiles of company employees during National Heritage Months including Women's History Month, Hispanic Heritage Month, etc.
- COMTOGold acknowledgement during virtual webinars and celebratory events. Company logo on all COMTOGold events, COMTOGold landing page/web site, all official COMTOGold collateral and e-communications.

### SCHOLARSHIPS

- 1 Company Named Scholarship sponsorship for COMTO's National Scholars Program at \$2,500
- Company logo on Scholarship web site page

### NATIONAL EVENTS

**Annual National Meeting and Training Conference - COMTO's annual premier gathering of professionals in the transportation industry. Due to COVID, we anticipate a virtual conference.**

- 4 complimentary conference registrations for the National Meeting and Training Conference
- Prime placement of Company logo on all digital media, virtual exhibits, conference advertisements and collateral
- Title Sponsor of one signature event

**Celebrating Women Who Move the Nation Awards Breakfast - Awards recognize the outstanding contributions of women leading and advancing America's transportation industry. Due to COVID, we anticipate a virtual conference.**

- 4 complimentary registrations for the Celebrating Women Who Move the Nation Awards Breakfast
- Virtual speaking opportunity and recognition at Awards Breakfast
- Company logo on all marketing collateral, advertisements, invitations, e-communications and event media including video.





## Partner Sponsorship Opportunities

### Additional Sponsorship Opportunities:

COMTO offers access to thousands of transportation industry professionals at all career levels. Gain unique access and broad visibility to our audience with a focus on career opportunities and emerging trends and topics in the transportation industry. Customize your sponsorship experience with the following opportunities:

- **Advertising and Publishing an Article in *Accelerate Magazine*:** Published twice a year, our *Accelerate* e-magazine offers an in-depth look into COMTO programs and initiatives and issues affecting the transportation industry as a whole.
  - \$500 - \$2,000; final cost determined by ad size and article word count.
- **Advertising and Highlights in *News in Motion*:** Distributed twice a month, our *News in Motion* e-newsletter is the pulse of COMTO and provides readers the latest information on our events, programs, initiatives, member accomplishments, chapter happenings, and industry news. Submit your company's ad to be shared with COMTO's membership. This option also includes the opportunity to include profiles of company employees during National Heritage Months, Women's History Month, Hispanic Heritage Month, etc.
  - Advertising: \$350 - \$500/per ad
- **Official Company Logo being listed on the website:** The COMTO website is our hub for all information pertaining to COMTO – programs, events, news, programs, career center, committees, membership, and resources.
  - \$5,000
- **COMTO Official Webinar Sponsorship:** COMTO produces several webinars a year on a variety of topics of interest to the transportation industry professional. Topics areas include personal and professional development, training, innovation, accessibility, small businesses, emerging leaders, and diversity and equity.
  - \$2,000 per webinar
- **Company-Named Sponsorship of COMTO Scholar:** COMTO annually awards multiple national academic scholarships, ranging from \$500 to \$6,000 each, to minority graduate and undergraduate students from across the country. Scholarship awardees are represented in all academic backgrounds and pursuing various careers in the transportation industry.
  - \$2,500 for one scholarship in company's name
- **Host Company for a COMTO CITY Intern:** COMTO's Careers in Transportation for Youth (CITY) Internship Program provides minority college juniors and seniors with a unique 10-week opportunity to gain professional and practical experience in the transportation industry.
  - There are two agreement options:
    - \$3,000 (where host pays their interns directly)
    - \$10,000 (where COMTO disseminates student payment)

Sponsorship Level \_\_\_\_\_

COMTO National Representative \_\_\_\_\_ Date: \_\_\_\_\_

Sponsor Representative \_\_\_\_\_ Date: \_\_\_\_\_

