

INTELLIGENT MOBILITY

Transforming the Future of Transportation



48th National Meeting & Training Conference
July 12–16, 2019 | Tampa Marriott Waterside Hotel, Tampa, FL

CONFERENCE OF MINORITY TRANSPORTATION OFFICIALS

1330 BRADDOCK PLACE, SUITE 203 | ALEXANDRIA, VA 22314 | 202.506.2917 | WWW.COMTONATIONAL.ORG

OUR INDUSTRY PARTNERS

AECOM

HNTB

JACOBS

WSP

HIGH VISIBILITY SPONSORSHIP OPPORTUNITIES

COMTO's Annual National Meeting & Training Conference is attended by hundreds of transportation industry professionals at all career levels. Attendees are mid to upper level managers and senior executives as well as other key stakeholders and decision makers which include CEOs and COOs across all modes of transportation. Gain unique access and broad visibility to COMTO members and conference attendees who are focused on emerging trends and topics in the transportation industry. Customized packages are available upon request. **All packages and prices are subject to change.**

ALL SPONSORSHIP PACKAGES INCLUDE:

- Acknowledgment in Conference Marketing Materials, Including Event Signage as Appropriate
- Linked Company Logo on COMTO Website for The Conference Calendar Year
- 50-Word Company Description and Logo in The Conference Program
- Conference Attendee List
- Special Invitations to Select Conference Receptions

PREMIER PARTNER — \$50,000

Select 1 Item to Sponsor

- Industry Awards Banquet
- Leadership Breakfast
- Opening Plenary Session

Additional Sponsorship Benefits

- (4) Conference Registrations
- Participation in Select Conference Programs and Workshops
- (1) 8' X 10' Booth in Exhibit Gallery in a Prime Location
- (1) Reserved Table at Industry Awards Banquet
- (1) Reserved Table at Legislative Luncheon
- (1) Reserved Table at National Scholarship Luncheon
- (1) Full Color, Full-Page Ad in Prime Location in Conference Program
- Complimentary Bag Insert (Provided by Sponsor, Subject to Approval)
- Use of COMTO Logo for 1 Year (Must Comply with COMTO Style Guide)
- Article in Post-Conference *Accelerate* (Pending COMTO Editorial Review)

LEGACY PARTNER — \$40,000

Select 1 Item to Sponsor

- National Scholarship Luncheon
- Tuesday Plenary Session

Additional Sponsorship Benefits

- (4) Conference Registrations
- (1) 8' X 10' Booth in Exhibit Gallery in a Prime Location
- (1) Reserved Table at Industry Awards Banquet
- (1) Reserved Table at Legislative Luncheon
- (1) Reserved Table at National Scholarship Luncheon
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CHAIRMAN'S CIRCLE — \$30,000

Select 1 Item to Sponsor

- Chairman's Reception
- CEO Summit
- CEO Summit Reception
- Legislative Luncheon

Additional Conference Benefits

- (4) Conference Registrations
- (1) 8' X 10' Booth in Exhibit Hall in a Prime Location
- (1) Reserved Table at Industry Awards Banquet
- (1) Reserved Table at Legislative Luncheon
- (1) Reserved Table at National Scholarship Luncheon
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SPONSORSHIP OPPORTUNITIES

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PLATINUM – \$25,000

Select 1 Item to Sponsor

- Hotel Room Key Card (with logo)
- HUB (Historically Underutilized Business) Forum
- Youth Symposium
- Board of Directors Meeting and Reception
- Exhibit Hall Ribbon Cutting and Lunch

Additional Sponsorship Benefits

- (3) Complimentary Conference Registrations
- (1) 8' X 10' Booth in Exhibit Gallery
- (1) Full Color, Full-Page Ad in Conference Program Book
- Complimentary Bag Insert (Provided by Sponsor, Subject to Approval)
- Use of COMTO Logo for 1 Year (Must Comply with COMTO Style Guide)

GOLD – \$15,000

Select 1 Item to Sponsor

- COMTO CEO's Invitation-only VIP Reception
- Council of President's Meeting
- Emerging Leaders Workshop

Additional Sponsorship Benefits

- (2) Complimentary Conference Registrations
- (1) 8' X 10' Booth in Exhibit Hall
- (1) Half-Page Color Ad in Conference Program Book
- Complimentary Bag Insert (Provided by Sponsor, Subject to Approval)
- Use of COMTO Logo for 1 Year (Must Comply with COMTO Style Guide)

SILVER – \$10,000

Select 1 Item to Sponsor

- (3) Workshop sponsorships
- General Membership Meeting
- New Member Orientation
- New Chapter Officer Training
- Youth Symposium Reception

Additional Conference Benefits

- (2) Complimentary Conference Registrations
- (1) 8' X 10' Booth in Exhibit Gallery
- (1) Half-Page Color Ad in Conference Program Book
- Complimentary Bag Insert (Provided by Sponsor, Subject to Approval)
- Use of COMTO Logo for 1 Year (Must Comply with COMTO Style Guide)

BRONZE – \$5,000

- (2) Concurrent Workshop Sponsorships
- (1) Complimentary Conference Registration
- (1) 8' X 10' Booth in Exhibit Gallery
- (1) Half-Page Ad in Conference Program Book

FRIENDS OF COMTO

\$2,500

- (1) Conference Registration
- (1) Full color, Half-Page Ad in Conference Program Book

\$1,500

- (1) Conference Registration
- (1) Full Color, Quarter-Page Ad in Conference Program

ADDITIONAL OPPORTUNITIES

- Conference Wifi - \$15,000
- Conference Mobile App - \$15,000
- Mobile Charging Station - \$15,000
- Conference Tote Bags - \$10,000
- Workshops and Receptions - \$5,000/each
- Name Badges - \$5,000
- Name Badge Lanyards - \$5,000

SPONSORSHIP AGREEMENT

Visit www.comtonational.org to view the complete sponsorship agreement and cancellation policy.

Requests for cancellations and refunds of conference sponsorships must be made in writing and submitted by May 31, 2019. A refund of 50% of all fees charged

will be given for cancellations received by that date. No refunds will be granted for requests postmarked after May 31, 2019. Please submit all requests to NMTC Registration via email at info@comto.org.

SUNDAY JULY 14, 2019 -
MONDAY, JULY 15, 2019

EXHIBIT HALL OPPORTUNITIES

The Exhibit Gallery at COMTO's National Meeting and Training Conference is your opportunity to showcase your products and services, network, generate leads, and increase your brand awareness. Whether attendees are new to the field or seasoned professionals, they are eager to learn more about the valuable professional resources available.

Schedule and fees are subject to change.

COMTO PROVIDES THE FOLLOWING FEATURES TO INCREASE THE VALUE OF YOUR EXHIBIT INVESTMENT:

- Ribbon Cutting Ceremony and Opening Reception Inside the Exhibit Gallery on Sunday, July 14
- Prime Exhibit Hours Throughout the Conference Schedule
- Food Services and Refreshment Breaks Inside the Exhibit Gallery to Attract Attendees
- Pre and Post-Conference Attendees List to Market Your Product or Service

EXHIBITOR FEES

Option A — \$1,825

- (1) 8' X 10' Exhibit Space with (1) 6' Skirted Table, 2 Chairs and (1) Identification Sign
- (1) Tuesday Conference Registration
- (2) Complimentary Exhibit-Only Passes for Exhibit Staff (Includes Access to The Exhibit Gallery and Complimentary Exhibit Gallery Food Functions); Cost for Additional Exhibit-Only Passes are \$525 Each
- Company Profile in the Conference Program (Must Be Submitted by Print Deadline)

Option B — \$825

- Exhibit Display
- (1) Exhibitor-Only Pass (Includes Access to the Exhibit Gallery and Complimentary Exhibit Gallery Food Functions)
- \$100 Discount on 1 Full Conference Registration

EXHIBIT BOOTH

Booth spaces are assigned on a first-come, first-served basis. Space is not assigned until payment is received. Space assignments will be sent via email 60 days prior to the start of the conference.

EXHIBIT GALLERY SCHEDULE

DAY 1 — SUNDAY, JULY 14

7:00 am - 8:50 am	Vendor Set Up
9:05 am - 8:00 pm	Exhibit Gallery Open
9:05 am - 10:45 am	Ribbon Cutting/ Continental Breakfast/Dedicated Vendor Time
2:00 pm - 2:45 pm	Exhibit Gallery Boxed Lunch
	Exhibit Gallery Beverage Break
6:00 pm - 8:00 pm	Exhibit Gallery Reception

DAY 2 — MONDAY, JULY 15

8:00 am - 6:00 pm	Exhibit Gallery Open
8:00 am - 8:45 am	Continental Breakfast
10:30 am - 12:00 pm	Exhibit Gallery Break with Dedicated Vendor Time
1:30 pm - 2:15 pm	Exhibit Gallery Beverage Break
4:30 pm - 6:00pm	Exhibit Gallery Break with Dedicated Vendor Time/Closing Prize Drawings
6:00 - 8:00pm	Vendor Move-out

REGISTRATION

To reserve your Exhibit Gallery space, visit www.comtonational.org. COMTO accepts AMEX, Mastercard, VISA and checks. Payment by check must be received within 30 days after contract signing. Exhibit Booths reserved within 14 business days of the start of the conference must be paid in full at the time of signing.

EXHIBITOR AGREEMENT

Please visit www.comtonational.org to view the complete exhibitor agreement and cancellation policy.

All cancellation requests must be received by May 31, 2019 for 50% refund. Refunds will not be granted after May 31, 2019.

ADVERTISING OPPORTUNITIES

Advertise in the Conference Program and have your ad seen by hundreds of COMTO members and attendees. Like exhibit space, COMTO advertising space is available on a first come, first-served basis and will further brand your company, products and services while increasing conference visibility. Each registered attendee will receive a conference program containing the schedule at a glance, room locations, exhibitor listing, and instructions for obtaining continuing education credit as well as any planned activities or social events. **Advertising rates are subject to change.**

SUBMISSION DEADLINES

Reservation and Payment

June 19, 2019

Materials Submission

June 21, 2019

AD SPECIFICATIONS

All advertising is subject to COMTO's approval

File Format

Press quality PDF or JPG files only

Resolution

300 DPI at final size

Color Mode

CYMK or grayscale

ADVERTISING RATES

Full Page Ad — \$1,250

- 7.5" x 10" (live area)
- 8.5" x 11" (trim area)
- 8.75" x 11.25" (bleed)

Half Page Ad — \$750

- 7.5" x 4.875" (live area)
- n/a (trim area)
- n/a (bleed)

Quarter Page Ad — \$500

- 3.75" x 4.875" (live area)
- n/a (trim area)
- n/a (bleed)

Ads are subject to space availability. Measurements are provided in inches. Be sure to include bleeds if applicable. Please **DO NOT** include crop marks.

***Rates are the same for color and black/white ads.